

Ultimate Omnichannel Solution

PickUpPort™

For retailers to remain on top, they must capture what the consumers want and ensure shopping experiences are convenient.

AutoStore™ PickUpPort™ is a public-facing Port that enables a contactless in-store pickup option directly from the AutoStore system for online orders. The PickUpPort allows retailers to easily and cost-effectively deploy a BOPIS (Buy Online Pickup In-Store) omnichannel retail strategy, attract and retain customers, and ultimately drive revenue growth.

The safe and easy-to-use PickUpPort delivers a seamless omnichannel shopping experience for customers, creating a sustainable and competitive advantage for the retailers and helping them stay ahead in an ever-changing retail industry.



Product Features

- **Intuitive and user-friendly design:** Equipped with an LED indicator light to provide a clear status indication and guidance of the Bin presentation.
- **Safety measures:** Multiple technical safety measures, such as a warning label, safety bar, a damper, and stoppers, ensure safe and secure operations and prevent crushing injuries for the public Port users.
- **Maximum load capacity of 30 kg (66 lbs.) per Bin.**
- **Space-saving compact hardware:** Only occupies three cells in the Grid and does not take up additional space beyond the Grid when locked.
- **Backward compatibility:** Compatible with the existing AutoStore system equipped with Router software – supporting new business models for current AutoStore retail customers.

Key Benefits

- **Create a new business model:** A BOPIS option lets you reach new customers, driving growth in revenue and keeping your business healthy.
- **Boost in-store foot traffic and sales:** Allowing your customers to pick up their orders at your physical storefront drives foot traffic back to your brick-and-mortar stores, leading to additional in-store sales.
- **Streamline the customer experience:** A frictionless omnichannel shopping experience creates positive customer interactions. This helps you retain existing customers and increase return on investment (ROI) and customer lifetime value (LTV).
- **Drive business differentiation:** Consumers value sustainable options and want to reduce the environmental impact of their online shopping. Implementing a lower-carbon-impact green shopping option (versus last-mile delivery) helps you attract conscientious customers and establish a competitive advantage in the retail industry.

